

Teaching and Learning Content: Art Graphics Year Group: 10

Autumn Term

Redesigning book cover for the novel *Animal Farm* by George Orwell

Key Questions:

- What is a graphic designer?
- What is an illustrator?
- How do I design a book cover?
- How do I make use of drawings, sketches, jottings, photographs and experiments with different media?
- How do I collect images from a variety of sources?
- How do I use primary and secondary sources to inform my ideas?
- How do I organise my initial recordings into a journal or present them on sheets of mounted studies?

Students will:

- Make drawings, sketches, jottings, photographs or experiments with different media.
- Collect images from sources such as galleries, the internet or books, and then use these to develop their ideas.
- Study sketches and studies from primary and secondary sources that analyse **formal elements**.
- Study artists' or designers' work, showing an appreciation of their working methods.
- Make experimental studies in different media exploring what effects you can create.
- Collect images as a mood board.
- Organise sequences of images and studies to show how your ideas have progressed.

Spring Term

Redesigning book cover for the novel *Animal Farm* by George Orwell

Key Questions:

- How do I try out different layouts or combinations of images and ideas?
- How do I experiment with different media and techniques?
- How do I work on a different scale?
- How do I **reflect** upon the process that I have used?
- Producing additional experiments or studies?
- How do I use annotations alongside sketches, designs and images?
- How do I organise my studies into a sequence that shows the development of my ideas?

Students will:

- Produce detailed analytical studies.
- Make photographs, quick sketches, maquettes based on primary or secondary sources.
- Mix media studies recording textures, colour, design or patterns from what they have observed.
- Record visual elements such as contrast, tone, shadow, colour, pattern, form and proportion or shape.
- Study the work of other artists, designers and craftspeople.

Summer term

Key Questions:

Students will:

Suggested resources to support your child's learning:

http://www.ehow.com/how_2023863_design-book-cover.html

<http://www.book-editing.com/articles/book-cover-design.shtml>

<http://101books.net/2011/11/09/book-30-animal-farm/>

<http://www.book-editing.com/articles/book-cover-design.shtml>

<http://www.michaelspornanimation.com/splog/?p=1102>

<http://www.bbc.co.uk/schools/gcsebitesize/art/aos/ao33.shtml>