

Key threshold concept	Revision guide reference	Additional resources
Purpose of organisations (activities, objectives, size and organisational structure)	Edexcel Pearson BTEC National Business – student Book 1 p.7-11	https://www.tescopl.com/about/ https://www.bhf.org.uk/what-we-do https://businesscasestudies.co.uk/tag/aims-and-objectives/ https://www.youtube.com/watch?v=cNOt4xcrcJU
Quality control	Edexcel Pearson BTEC National Business – student Book 1 p.28-30 Edexcel Pearson BTEC National Business – student Book 2 p.119-28. Revise BTEC National Business Revision Guide: Unit 6 Section. Revise BTEC National Business Revision Workbook: Unit 6 Section.	https://www.tescopl.com/about/how-we-do-business/ https://businesscasestudies.co.uk/planning-for-quality-and-productivity/ https://www.youtube.com/watch?v=18cN8MZvJRA
Marketing mix	Edexcel Pearson BTEC National Business – student Book 1 p.89-100 Edexcel Pearson BTEC National Business – student Book 2 p.168-70. Revise BTEC National Business Revision Guide: Unit 2 Section. Revise BTEC National Business Revision Workbook: Unit 2 Section.	https://businesscasestudies.co.uk/creating-strategies-that-meet-customer-needs-the-marketing-mix/ https://www.youtube.com/watch?v=Mco8vBAwOmA https://www.youtube.com/watch?v=Bb-dX_0Oo_M
Customer Demographics	Edexcel Pearson BTEC National Business – student Book 1 p.301-302, 312-313. Revise BTEC National Business Revision Guide: Unit 2 Section. Revise BTEC National Business Revision Workbook: Unit 2 Section.	https://businesscasestudies.co.uk/identifying-customers-and-meeting-their-needs/ https://www.tesco.com/ https://www.youtube.com/watch?v=qZUUjq4ZEFY https://www.youtube.com/watch?v=ikcz034zDME

Motivation & theorists (Maslow & Herzberg)	Edexcel Pearson BTEC National Business – student Book 2 p.98-103. Revise BTEC National Business Revision Guide: Unit 6 Section. Revise BTEC National Business Revision Workbook: Unit 6 Section.	https://businesscasestudies.co.uk/edition-7-the-importance-of-employee-motivation/ https://businesscasestudies.co.uk/edition-15-motivational-theory-in-practice-at-tesco/ https://www.youtube.com/watch?v=qAQaVVKqrlY
Financial Control in business (budget, cash flow, liquidity, sources of finance)	Edexcel Pearson BTEC National Business – student Book 1 p.137-48, 162-171 Edexcel Pearson BTEC National Business – student Book 2 p.185-98, 246-54 Revise BTEC National Business Revision Guide: Unit 3 Section. Revise BTEC National Business Revision Workbook: Unit 3 Section.	https://www.bbc.co.uk/news/business-52553003 https://www.youtube.com/watch?v=EyPFi0YO32M https://www.youtube.com/watch?v=CU4l_rs50Kk
Personal financial control (products, services & sources of finance)	Edexcel Pearson BTEC National Business – student Book 1 p. 115-36. Revise BTEC National Business Revision Guide: Unit 3 Section. Revise BTEC National Business Revision Workbook: Unit 3 Section.	http://www.moneymatterstome.co.uk/1-What-money-is-and-money-exchange/Sub1/BANKING-ServicesOffered.htm https://www.youtube.com/watch?v=VmTviBHEQvg https://www.youtube.com/watch?v=CU4l_rs50Kk
Employment rights (legislation, roles and duties)	Edexcel Pearson BTEC National Business – student Book 1 p.96-97 Edexcel Pearson BTEC National Business – student Book 2 p.172-174. Revise BTEC National Business Revision Guide: Unit 6 Section. Revise BTEC National Business Revision Workbook: Unit 6 Section.	https://www.bbc.co.uk/news/business-52563384 https://www.youtube.com/watch?v=Yn6MK_bldck https://www.youtube.com/watch?v=CJhRXBpXTPl https://businesscasestudies.co.uk/employment-legislation/

Consumer rights (legislation, expectations and needs)	<p>Edexcel Pearson BTEC National Business – student Book 1 p.134-36, 309-311.</p> <p>Edexcel Pearson BTEC National Business – student Book 2 p.172-174.</p> <p>Revise BTEC National Business Revision Guide: Unit 2 Section.</p> <p>Revise BTEC National Business Revision Workbook: Unit 2 Section.</p>	<p>https://www.tesco.com/zones/product-recall</p> <p>https://www.bbc.co.uk/news/business-52570936</p> <p>https://www.youtube.com/watch?v=uDgT-w2qhuE</p> <p>https://www.youtube.com/watch?v=uBp-HpF-aNw</p> <p>https://businesscasestudies.co.uk/consumer-protection-2/</p>
Globalization (International business and companies)	<p>Edexcel Pearson BTEC National Business – student Book 2 p.15-20.</p>	<p>https://businesscasestudies.co.uk/coronavirus-impact-on-global-economics/</p> <p>https://www.youtube.com/watch?v=6MeRsoxHeRo</p> <p>https://www.youtube.com/watch?v=Xc0bR9tiDyU</p> <p>https://www.tescopl.com/about/</p>
Diversification (product and service range)	<p>Edexcel Pearson BTEC National Business – student Book 1 p.60-64</p> <p>Edexcel Pearson BTEC National Business – student Book 2 p.222-268.</p> <p>Revise BTEC National Business Revision Guide: Unit 2 Section.</p> <p>Revise BTEC National Business Revision Workbook: Unit 2 Section.</p>	<p>https://www.bbc.co.uk/news/business-52556415</p> <p>https://www.bbc.co.uk/news/business-52570593</p> <p>https://www.youtube.com/watch?v=UuS5_ZAUT68</p> <p>https://www.youtube.com/watch?v=50-d_Pn_Ac</p>