

Subject: Design and Technology	Topic: Pop and Op Project	Year: 9	Date: 27th April 2020	Week: 2 Lesson 1 of new project
Learning Activities			Communication	Supporting Sites
<p>Topic: Pop and Op Art Project</p> <p>What do you want students to know?</p> <ol style="list-style-type: none"> 1. How to explain what you are going to do (make and produce) for a target audience and who that is? 2. Understand what is expected based on a problem (brief, scenario, creative problem) 3. What they might use to help them answer the problem and how? <p>What do you want them to produce to demonstrate learning?</p> <ol style="list-style-type: none"> 1. To re-write the creative problem, (brief, scenario) in their own words 2. To write a client outline(profile) of who they are and why it's important to get a solution right for them 3. Explain how practical work could be displayed to show the client what it might look like? <p>Lesson 1 Learning Objective:</p> <p>Activity 1: To use the creative problem and re-write in own words (Guidance sheet below)</p> <p>Activity 2: Explain who the client is and what they are looking for from you and your work (Guidance sheet below)</p> <p>Activity 3: Write down how you might display your work either in the retail shop or window display or presentation and how this can be shown to the client (Guidance sheet below.)</p>			<p>Key Vocabulary <i>Eg client, Target audience Creative problem Client profile (who are they) Display Pop art Op art Art movements Retail shop Window display</i></p> <p>What do you want them to do with these? You can use these words in your write-ups.</p> <p>What would you like them to read?</p> <p>Find out what is pop art and what is op art which artists were involved in these 2 art movements?</p>	<p>Resources Needed:</p> <p>Signpost to: <i>Websites - Wikipedia Share point – checklist Pop and Op art Frog</i></p>

Activity 1: Creative Problem (also known as Scenario/brief)

Explain exactly what you are being asked to do. In your own words explain your brief.

My creative problem is - (choose 1 of the briefs)

You must also **explain the problems** you might face when doing this task such as materials, time, cost etc..

1. A collection of summer wear based on either Op or Pop Art, for male or female customers, aged 16-18. The client expects a mood board, front and back illustrations and a sample piece, which can be full size or quarter-scale.

2. A 2D or 3D textiles piece, for display in the shop window or the fashion department of the store. The client wants to see how this would appear in situ.

3. Customise an existing garment using Op or Pop Art motifs. The client wants you to use several different processes and then explain your choice of technique, such as appliqué, embroidery, print and other methods.

Eg. Activity 2: Client outline

To do the client outline you must clearly explain who your client is and what they want.

Answer these questions:

- Who is the client?
- What is the theme they are asking you to look at?
- What does the client want?
- What are the key elements they want you to focus on?
- What is interesting about the client?

Activity 3: Display of your final outcome

For this you need to explain where you will display your final product. You need to make it clear and explain where you think it could go.

There will usually be more than one place where you could display your product / outcome. Make sure you bullet point them

You need to answer:

- Where do you think the final outcome could be displayed?
- Why are these places suitable?
- What are the requirements of the brief? (What key things must you do?)
- What might you find difficult? (Getting the materials? The scale? Shape? Size? Colour? Finish?)