

Subject Enterprise	Topic: Aims and Objectives Business Planning	Year: 9	Date: wb 27 th April	Week: 2
Learning Activities			Communication	Supporting Sites
<p>What do you want students to know?</p> <ol style="list-style-type: none"> 1. What is a SMART target? 2. Difference between aim and an objective 3. Difference between financial and non-financial objectives <p>What do you want them to produce to demonstrate learning?</p> <ol style="list-style-type: none"> 1. <i>Read and complete the work sheet</i> 2. <i>Complete the multiple choice test</i> 3. <i>Complete the business plan section on aims and objectives</i> <p>Week 2 Learning Objective:</p> <p>Activity 1:</p> <ol style="list-style-type: none"> 1. Read the information about aims and objectives and underline any words you do not understand. 2. Using a dictionary to find out what these words mean and write it down on this sheet so it will help you understand the whole text 3. Do the 10 multiple choice questions written below <p>Activity 2:</p> <ol style="list-style-type: none"> 1. Using the information you have learnt about business aims and objectives apply this to your business plan under the section What is the purpose of the business e.g to make a profit, to be independent, to be a charity. <p>If you have a computer and a saved copy of the business plan you can use word. If you do not have a computer you can use the paper template, I have given you. If the paper template is too small for all of your work or it looks too untidy you can copy the heading and use your own paper version</p>			<p>Key Vocabulary</p> <p>Aims and objectives Entrepreneur Survival SMART targets</p> <p>What do you want them to do with these?</p> <p>Use these terms in your business plan</p>	<p>Resources Needed:</p> <p>Signpost to:</p> <p>https://www.bbc.co.uk/bitesize/business</p> <p>School Portal All subjects, Enterprise, Year 9, Assessment.</p> <p>Save this business plan in your area to work from</p> <p>Aims and Objectives worksheet</p> <p>Blank Business Plan</p>

